Florian Butour

Senior Product Designer

Product and systems design for technical B2B SaaS platforms

Nantes area, France · open to full remote
+33 7 61 28 88 20 · f.butour@gmail.com
linkedin.com/in/florianbutour · florianbutour.com

Over ten years of product design on highly complex B2B products: data platforms, industrial tools, multi-product SaaS. I design the structure of the product (roles, business objects, modules, rules), then the systems that keep it coherent as it grows.

I'm looking for a lead role where design carries weight in product decisions.

SKILLS

Product design
Discovery and framing, object-oriented UX (OOUX), information architecture, roadmap and metrics, specifications.

Interface
UI and interaction design, high-fidelity prototyping, cross-platform.

Systems
Design systems and tokens, accessibility (WCAG, RGAA), DesignOps.

Research
Interviews, usability testing, journey mapping.

Leadership
Design lead for the organization, mentoring, facilitation, stakeholder alignment.

Tools
Figma, Figma Make, FigJam, Miro, Claude, Storybook, Jira, Mermaid.

EDUCATION

Master's in Interaction Design
École de Design Nantes Atlantique

LANGUAGES

French (native)
English (professional working proficiency)

EXPERIENCE

Qlik

Senior Product Designer, Data Integration · June 2025 – present
Nantes · Enterprise data platform, Talend–Qlik convergence.

- **Data products and datasets:** new features including business glossaries and data contracts, which make vocabulary, ownership and guarantees explicit between data producers and consumers; cost visibility (FinOps).
- **Design system:** product templates for the unified experience (Unify) across Talend and Qlik products.
- **AI and prototyping:** automating design work and building functional prototypes with Claude and Figma Make.

SharingCloud

Principal Product Designer · Sept. 2022 – June 2025
Nantes · Smart office: space booking, presence management, sensors, digital signage.

- **Redesign of WorkplaceToBe** as a modular offering (modules sold separately, aligned with sales and sprints), unified across web, mobile and Outlook.
- **Four-tier design system** (tokens, components, patterns, product libraries), documented and accessible.
- **Design lead** for the organization and mentor to a work-study designer; after the acquisition by Witco (2024), floor-plan base map for desk selection.

Freelance

Product Designer · Jan. 2015 – Sept. 2022
Nantes · B2B products for software vendors, manufacturers and large enterprises.

- **Desoutter** (industrial tools): consolidating business software into a single SaaS platform, profile-based architecture on a shared data foundation, governed design system.
- **MAIF** (insurance): field research (call shadowing, call analysis) and decision-support tools for customer service advisors.
- **JP Racing:** e-commerce and 3D configurator with compatibility rules between components.

Teaching

Lecturer, UX/UI and design systems · 2016 – 2022
École de Design Nantes Atlantique, ECV Nantes.

Before 2015

Altran (aerospace) · Mechdyne (virtual reality, L'Oréal) · Schneider Electric DesignLab (energy, work-study).